



2019 Thermopolis Cowboy Rendezvous Rodeo Sponsorship Opportunities June 21 & 22, 2019

Official Score Board Sponsorship: \$5,000 (1)

***New Sponsorship Opportunity**

As the Official Score Board Sponsor you will receive 24 tickets that can be used for either performance, your banner will be placed next to the score board, 1 banner on rodeo grounds, Company recognition throughout each performance not only by the announcer but on the **New Official Score Board! You will receive a 15 second business advertising prior to the rodeo and after each performance**, 6 dinner passes before each performance, Sponsor Flag carried in grand entry and the parade, advertising on our radio ads, business logo and link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website, complimentary 10 by 10 vendor booth both days, 2 VIP Parking passes.

Platinum Sponsorship: \$5,000.00 (4)

***New Sponsorship Opportunity**

As a Platinum Sponsor you will receive 24 tickets that can be used for either performance, Company recognition throughout the performance, meet and greet with the rodeo crew before each performance, 6 dinner passes before each performance, Sponsor Flag carried in grand entry and the parade, 2 banners on rodeo grounds, Sponsor banner in arena during each performance, **Advertising on the new Official Score Board**, advertising on our radio ads, business logo and link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website, mentioned on all social media platforms, complimentary 10 by 10 vendor booth both days, 2 VIP Parking passes, company logos on the day sheets.

Video Board Replay Sponsorship: \$ 4,000 (1)

***New Sponsorship Opportunity**

As a Replay Sponsor this is a great opportunity to have your **logo displayed** on the **new Official Score Board** for each performance. When the replays are shown your logo will appear! You will receive 20 tickets that can be used for either performance, Company will have announcer recognition for both performances, Sponsor banner in arena during each performance, Sponsor Flag carried in grand entry and the parade, business logo and link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Out Gate Sponsorship: \$3,000 (1)

As the out gate Sponsor your business banner will be front and center to fit the out gate below the press box, another banner will be displayed outside the arena. You will receive 20 tickets that can be used for either performance, behind the chutes tour before each performance, Company recognition through out the performance, Sponsor Flag carried in grand entry and the parade, business logo and link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Chute Gate Sponsor- \$2,500 (8)

As a Chute Gate Sponsor, you will receive 16 tickets that can be used for either performance, **your logo previewed on the new Official Score Board, Chute Gate Banner placement with repeated announcer recognition during rodeo performances**, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website. **(banner will fit chute)** Sponsor Flag will be carried in the grand entry, your flag will also be hung at the south end of the arena throughout the performance.

Event Sponsor- \$2,000 (7)

As an event sponsor, you will receive 16 tickets that can be used for either performance, **your logo will be featured on the new Official Score Board for your selected event, your victory flag carried around the arena both during the grand entry and at the end of your sponsored event with repeated announcer recognition during your event performance.** Your logo will appear on the jumbo screen, Sponsor flag carried in the grand entry, carried before sponsored event, Sponsor flag will also be hung at the south end of the arena. Preferred arena banner placement and logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Entertainment Sponsor- \$1,500 (7)

As an Entertainment Sponsor, you will receive 16 tickets that can be used for either performance, recognition in all advertising associated with Thermopolis Cowboy Rendezvous Rodeo Entertainment, logo will appear on **the new Official Score Board** prior to performance **arena/entertainment venue banner placement with repeated announcer recognition during rodeo performances**, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Gold Buckle Sponsor- \$1,200

As a Gold Buckle Sponsor, you will receive 10 tickets that can be used for either performance, logo will appear on the **new Official Score Board** prior to performance, **premium arena banner placement with repeated announcer recognition during rodeo performances**, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Silver Buckle Sponsor- \$750

As a Silver Buckle Sponsor, you will receive 8 tickets that can be used for either performance, arena banner placement (must supply your own banner) with repeated announcer recognition during rodeo performances, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Bronze Buckle Sponsor- \$400

As a Bronze Buckle Sponsor, you will receive 4 tickets that can be used for either performance, **banner placement outside of the arena** (must supply your own banner) with repeated announcer recognition during rodeo performances, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Business Card Sponsor- \$200

As a Business Card Sponsor, your business name will be listed on a banner with other business owners, and a logo link on the Thermopolis Cowboy Rendezvous PRCA Rodeo website.

Signature Sponsor- less than \$200

As a Signature Sponsor, your business name will be listed in our Friday morning slack, and you will be recognized on the Thermopolis Cowboy Rendezvous Rodeo website.

Sponsor supplied banners: Must be 6'wx3'h, with a minimum of 6 eyelets. **If we need to order a banner for you, and additional \$75.00 is required to cover the banner cost.**

***All sponsorship levels are tax deductible and please note that we will NOT have programs this year.**



Sponsorship Reply form

Official Score Board Sponsor (1)
Platinum Sponsor (4)
Video Board Replay Sponsor (1)
Out Gate Sponsor (1)
Chute Gate Sponsor (8)
Event Sponsor (7)
Entertainment Sponsor (8)
Gold Buckle Sponsor
Silver Buckle Sponsor
Bronze Buckle Sponsor
Business Card Sponsor
Signature Sponsor

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Please make checks payable to: Thermopolis Cowboy Rendezvous Rodeo

Payment/Ad layout can be mailed to: Thermopolis Cowboy Rendezvous PRCA Rodeo
PO Box 206
Thermopolis, WY 82443

If you have any questions, please contact: Heather Hayes
(307)921-0927

Deadline for Sponsorship is June 1, 2019

Sponsor supplied banners: Must be 6'wx3'h, with a minimum of 6 eyelets. **If we need to order a banner for you, an additional \$75.00 is required to cover the banner cost.**

***All sponsorship levels are tax deductible and please note that we will NOT have programs this year.**

Thank you for your support!