



Hello!

Get ready for the 2022 Thermopolis Cowboy Rendezvous PRCA Rodeo!

With the tremendous support from our national and surrounding area sponsors we were able to have one of our best rodeos this past year!

We are working diligently to make 2022 even better!

***This is the prime time for one of you to Sponsor WPRA Breakaway Roping, a new event to our rodeo this year! We anticipate 80-100 more contestants with this addition. We are very pleased to add this fast-paced event to our lineup!***

The Thermopolis Cowboy Rendezvous PRCA Rodeo would like to offer you an opportunity to partner with us in sponsoring this exciting event on June 24 & 25, 2022! The annual expenses exceed \$80,000 to produce this two-day event. TCRR is supported by a totally volunteer committee that is entirely dependent on community support to provide this top-quality show.

Your sponsorship offers good, old-fashioned family fun, a taste of the West, with a great opportunity to advertise your business. Your support reaches not only the contestants, but the rodeo spectators (1,500 per night average) from all over Wyoming, the United States and Internationally.

Enclosed you will find a "***Rodeo Sponsorship and Response Form***", that **details our various sponsorship levels**. Please remember that the Thermopolis Cowboy Rendezvous Rodeo is a 501(c)3 non-profit corporation and ***all sponsorship levels are tax deductible!***

**For your convenience we are offering a payment plan.  
Should you choose this option we ask that your Sponsorship is paid in full by May 15, 2022.**

Please contact me directly regarding any questions you may have with the sponsorship.

The Thermopolis Cowboy Rendezvous Rodeo Committee is looking forward to having you join us for this spectacular event!

Best Regards,

Deb Robertson  
Thermopolis Cowboy Rendezvous PRCA Rodeo Committee  
Thermopolisprca@gmail.com  
(307)431-5737

**Thermopolis Cowboy Rendezvous PRCA Rodeo**  
PO Box 206, Thermopolis, Wyoming 82443  
[www.thermopoliscowboyrendezvous.com](http://www.thermopoliscowboyrendezvous.com)

## Sponsorship Reply form

### Trail Boss

- ◇ #1. The RODEO Sponsor \$5,000 (1 available)
- ◇ #2. The EVENT Sponsor \$3,000 (8 available)
- ◇ #3. The OUTGATE Sponsor \$3,000 (1 available)

### TOP HAND

- ◇ #1. CHUTE GATE Sponsor \$2,500 (8 available)
- ◇ #2. ENTERTAINMENT Sponsor \$1,500 (8 available)
- ◇ #3. The GOLD Sponsor \$1,200
- ◇ #4. The SILVER Sponsor \$750

### ROOKIE

- ◇ #1. The BRONZE Sponsor \$400
- ◇ #2. The BUSINESS Sponsor \$200
- ◇ #3. SIGNATURE Sponsor less than \$200

Sponsorship Level: \_\_\_\_\_

Paid in Full: \_\_\_\_\_

Payment Plan: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

*\*Please note that we are offering payment plans if paid in Full by May 15, 2022*

Deadline for Sponsorship is May 31, 2022

Sponsor supplied banners: Banners are included and will stay in TCRR Property.

All sponsorship levels are tax deductible and please note that we will NOT have programs, just day sheets

Thank you for your support!

**Thermopolis Cowboy Rendezvous  
PRCA Rodeo  
PO Box 206  
Thermopolis, WY 82443  
Thermopoliscowboyrendezvous.com**

**Please make checks payable to:**

Thermopolis Cowboy Rendezvous Rodeo

**Payment can be mailed to:**

Thermopolis Cowboy Rendezvous PRCA Rodeo  
PO Box 206  
Thermopolis, WY 82443

**If you have any questions, please contact:**

Deb Robertson (307)431-5737

**All Sponsorships are tax deductible**



2022

**Thermopolis Cowboy  
Rendezvous  
PRCA Rodeo**

**Sponsorship Opportunities**



**Thermopolis Cowboy  
Rendezvous PRCA Rodeo  
June 24 & 25, 2022**

## TRAIL BOSS

### #1. The RODEO Sponsor

Sponsor of the TCRR \$5,000.00 (1 available)

- Advertising as Official Sponsor
- Your logo & links on TCRR website; Posting on our Social Media; Announcer recognition/ Video Board Logo
- Your 15 second ad on the Video Screen before/ after each performance
- Your *FLAG*\* carried in arena and parade
- Your *BANNER* on the crows nest
- 10 tickets good for either performance/4 dinner passes to contestant hospitality

### #2. The EVENT Sponsor

Event Sponsor \$3,000.00 (8 available)

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ Video Board Logo
- Your logo displayed with all Video Replays during your *EVENT*
- Your *FLAG*\* carried in arena and parade; Your *BANNER* in the arena
- 8 tickets good for either performance/4 dinner passes to contestant hospitality

### #3. The OUTGATE Sponsor

Out Gate \$ 3,000.00 (1 available)

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ 15 Second Commercial ad prior to rodeo and Logo displayed during performance
- Your *BANNER* will be front & center to fit the OUTGATE below the press box
- Your *FLAG*\* carried in arena and parade; Your *BANNER* in the arena
- 8 tickets good for either performance/4 dinner passes to contestant hospitality

\* Flags provided by sponsor

## TOP HAND

### #1. CHUTE GATE Sponsor

\$2,500.00 (8 available)

- Your logo & links on TCRR website; Announcer recognition/ Video Board Logo
- Your *BANNER* will be displayed on a CHUTEGATE below the press box
- Your *FLAG*\* carried in arena and parade; Your *BANNER* in the arena
- 6 tickets good for either performance/2 dinner passes to contestant hospitality

### #2. ENTERTAINMENT Sponsor

\$1,500.00 (8 available)

- Your logo & links on TCRR website; Announcer recognition/Video Board Logo as ENTERTAINMENT SPONSOR
- Your *BANNER* will be displayed in entertainment venues
- Your *BANNER* in the arena
- 4 tickets good for either performance/2 dinner passes to contestant hospitality

### #3. The GOLD Sponsor: \$1,200.00

- Your logo & links on TCRR website; Announcer recognition/Video Board logo prior to performance
- Your *BANNER* in the arena
- 4 tickets good for either performance/2 dinner passes to contestant hospitality

### #4. The SILVER Sponsor: \$750.00

- Your logo & links on TCRR website; Announcer recognition prior to performance
- Your *BANNER* in the arena
- 4 tickets good for either performance

## ROOKIE

### #1. The BRONZE Sponsor: \$400

- Your logo & links on TCRR website; Announcer recognition prior to performance
  - Your *BANNER* on the rodeo grounds
  - 2 tickets good for either performance
- \* First time banner charge \$75

### #2. The BUSINESS Sponsor: \$200

- You will be recognized on TCRR website
- Your business & others will be listed on the day sheets for each performance

### #3. SIGNATURE Sponsor: under \$200

- You will be recognized on TCRR website
- Your business name will be listed on the Friday morning slack sheet

