



Hello!

The 2019 Annual Thermopolis Cowboy Rendezvous PRCA Rodeo marked the 15th year of the event because of the tremendous support from our National, Business and Individual Sponsors throughout the Big Horn Basin and Sheridan, Fremont and Park Counties. We are reclaiming our place in rodeo legendry with 2020 being one of the best one's yet!

With the success and hard work from our Committee and our Sponsors we were able to have one of the best rodeos and are working diligently to make 2020 even better!

The Thermopolis Cowboy Rendezvous PRCA Rodeo would like to offer you an opportunity to partner with us in sponsoring this exciting event on June 26 & 27, 2020! The expense of this two-day event exceeds over \$60,000.00. With your support, the committee can continue to provide a top-quality show.

Your sponsorship offers good old-fashioned family fun, a taste of the West, and a great opportunity to advertise your business. Your support reaches not only the contestants, but the rodeo spectators (1,500 per night average) from all over Wyoming, the United States and Internationally.

Enclosed you will find a "**Rodeo Sponsorship and Response Form**", that **offers new and exciting sponsorship levels**. Please remember that the Thermopolis Cowboy Rendezvous Rodeo is a 501(c)3 non-profit corporation and **all sponsorship levels are fully tax deductible!**

**In addition to our New Sponsorship levels we are offering a payment plan that best fits you. If you choose to take advantage of the payment plan we ask that it is paid in full by April 15, 2020.**

Please contact me directly regarding any questions you may have with the sponsorship.

The Thermopolis Cowboy Rendezvous Rodeo Committee is looking forward to having you join us for this spectacular event!

Best Regards,

Heather Hayes  
Sponsorship Chairman  
Thermopolis Cowboy Rendezvous PRCA Rodeo Committee  
hhayes@captel.net  
(307)921-0927

**Thermopolis Cowboy Rendezvous PRCA Rodeo**  
PO Box 206, Thermopolis, Wyoming 82443  
[www.thermopoliscowboyrendezvous.com](http://www.thermopoliscowboyrendezvous.com)

## Sponsorship Reply form

### Trail Boss

- ◇ #1. The Rodeo Sponsor \$5,000 (1 available)
- ◇ #2. The EVENT Sponsor \$3,000 (7 available)
- ◇ #3. The OUTGATE Sponsor \$3,000 (1 available)

### TOP HAND

- ◇ #1. CHUTE GATE Sponsor \$2,500 (8 available)
- ◇ #2. ENTERTAINMENT Sponsor \$1,500 (8 available)
- ◇ #3. The GOLD Sponsor \$1,200
- ◇ #4. The SILVER Sponsor \$750

### ROOKIE

- ◇ #1. The BRONZE Sponsor \$400
- ◇ #2. The BUSINESS Sponsor \$200
- ◇ #3. SIGNATURE Sponsor less than \$200

Sponsorship Level: \_\_\_\_\_

Paid in Full: \_\_\_\_\_

Payment Plan: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

*\*Please note that we are offering payment plans if paid in Full by April 15, 2020.*

Deadline for Sponsorship is May 31, 2020

**Sponsor supplied banners:** Must be 6'wx3'h, with a minimum of 6 eyelets. If we need to order a banner for you, an additional \$75.00 is required to cover the banner cost.

All sponsorship levels are tax deductible and please note that we will NOT have programs.

**Thank you for your support!**

**Thermopolis Cowboy Rendezvous  
PRCA Rodeo  
PO Box 206  
Thermopolis, WY 82443  
Thermopoliscowboyrendezvous.com**

**Please make checks payable to:**

Thermopolis Cowboy Rendezvous Rodeo

**Payment can be mailed to:**

Thermopolis Cowboy Rendezvous PRCA Rodeo

PO Box 206

Thermopolis, WY 82443

**If you have any questions, please contact:**

Heather Hayes (307)921-0927

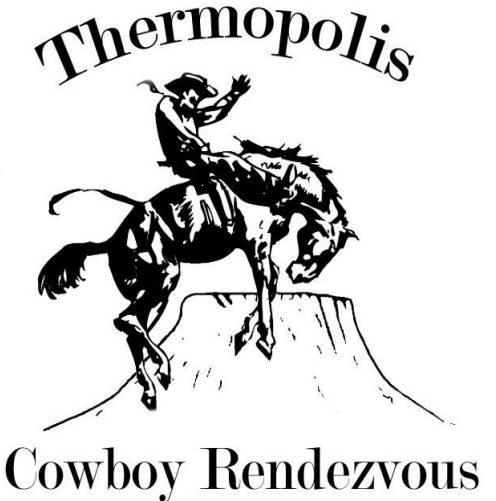
**All Sponsorships are completely tax de-**



2020

**Thermopolis Cowboy  
Rendezvous  
PRCA Rodeo**

**Sponsorship Opportunities**



**Thermopolis Cowboy  
Rendezvous PRCA Rodeo  
June 26 & 27, 2020**

## TRAIL BOSS

### #1. The RODEO Sponsor

Sponsor of the TCRR \$5,000.00 (1 available)

- Advertising as Official Sponsor on all radio & print ads
- Your logo & links on TCRR website; Posting on our Social Media; Announcer recognition/ Video Board Logo
- Your 15 second ad on the Video Screen before/ after each performance
- Your *FLAG* carried in arena and parade
- Your *BANNER* in the arena
- 16 tickets good for either performance/4 dinner passes to contestant hospitality

### #2. The EVENT Sponsor

Event Sponsor \$3,000.00 (7 available)

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ Video Board Logo
- Your logo displayed with all Video Replays during your *EVENT*
- Your *FLAG* carried in arena and parade; Your *BANNER* in the arena
- 12 tickets good for either performance/4 dinner passes to contestant hospitality

### #3. The OUTGATE Sponsor

Out Gate \$ 3,000.00 (1 available)

- Your logo & links on TCRR website; Recognition on our Social Media; Announcer recognition/ 15 Second Commercial ad prior to rodeo and Logo displayed during performance
- Your *BANNER* will be front & center to fit the *OUTGATE* below the press box
- Your *FLAG* carried in arena and parade; Your *BANNER* in the arena
- 12 tickets good for either performance/4 dinner passes to contestant hospitality

## TOP HAND

### #1. CHUTE GATE Sponsor

\$2,500.00 (8 available)

- Your logo & links on TCRR website; Announcer recognition/ Video Board Logo
- Your *BANNER* will be displayed on a *CHUTEGATE* below the press box
- Your *FLAG* carried in arena and parade; Your *BANNER* in the arena
- 10 tickets good for either performance/2 dinner passes to contestant hospitality

### #2. ENTERTAINMENT Sponsor

\$1,500.00 (8 available)

- Your logo & links on TCRR website; Announcer recognition/Video Board Logo as ENTERTAINMENT SPONSOR
- Your *BANNER* will be displayed in entertainment venues
- Your *BANNER* in the arena
- 8 tickets good for either performance/2 dinner passes to contestant hospitality

### #3. The Gold Sponsor: \$1,200.00

- Your logo & links on TCRR website; Announcer recognition/Video Board prior to performance
- Your *BANNER* in the arena
- 8 tickets good for either performance/2 dinner passes to contestant hospitality

### #4. The Silver Sponsor: \$750.00

- Your logo & links on TCRR website; Announcer recognition prior to performance
- Your *BANNER* in the arena
- 6 tickets good for either performance

## ROOKIE

### #1. The Bronze Sponsor: \$400

- Your logo & links on TCRR website; Announcer recognition prior to performance
- Your *BANNER* on the rodeo grounds
- 4 tickets good for either performance

### #2. The Business Sponsor: \$200

- Your logo & links on TCRR website
- Your business & others will be listed on a *BANNER* on the rodeo grounds
- 1 ticket good for either performance

### #3. Signature Sponsor: under \$200

- You will be recognized on TCRR website
- Your business name will be listed on the Friday morning slack sheet

